

# FULL THROTTLE

Radio



**#1 WEEKEND MIXSHOW**

Custom-taylorred/current titles  
**HUGE ARTISTS**



Dozens of stations  
already winning



*Ready to upgrade your weekend lineup?*  
Join in our 20+ years of success. Full Throttle is the weekend ratings fix you've been looking for.

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# **FULL THROTTLE**

*Radio* WITH  
MISTER VINCE

Global Wide Media presents: The Full Throttle Radio, weekend mixshow program with DJ Mister Vince. Full Throttle Radio is the world's premier DJ mixshow, where you can find a weekly 3 hour mix of today's hottest urban rhythmic music hits. DJ Mister Vince mixes it up with all of today's hits from every region of the country. Plus, he rocks you with exclusives from all of today's top artists. Mixed in with a few classics from the top Legends of the past. For more than two decades, Full Throttle Radio has remained one of the highest rated mixshows. It's proven to work.

Full Throttle Radio came to life back in 2003 when DJ Mr. Vince approached Fatman Scoop about doing a Radio Show together. The two already had a working relationship, with them both having had prior employment at Tommy Boy records. Also, as a nightclub promoter in the late 90's & the 2000's, Vince often booked Fatman Scoop to perform at his venues. The concept & the chemistry for the show was right. So the rest was history. Mister Vince rocked the beats while Fatman Scoop kept the audience entertained with his signature style and voice. Over the last 21 years a lot of history was made as Scoop & Vince continued time and time again to bring the party to your radio. One side note that most people don't know, is that Full Throttle is partly responsible for the creation of the hit song "Lose Control", by Missy Elliot, Ciara & Fatman Scoop. A rescheduled interview with Ciara, caused both Scoop and Vince to end up in the Studio with Ciara at the exact time that "Lose Control" was being written and recorded. What started as a radio interview, ended up being the birth of the Grammy Award winning record! Full Throttle Radio has made history both on and off the air! Over the years, Scoop and Vince developed a strong friendship. At times touring the world together as performer and DJ! Unfortunately, The legendary Fatman Scoop passed away unexpectedly on Aug 30th 2024. This came as a shock to everyone of Scoops fans and followers. But especially to the people that knew him best. DJ Mister Vince continues to mix and produce the Full Throttle Radio show in memory of his longtime co-host Fatman Scoop. He has said that nothing will ever replace Scoop's amazing energy and charismatic sense of humor. But Vince has relied on all of his years of experience in the music industry, to continue to consistently deliver the absolute best 3 hour Mixshow on Radio.



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## Who is DJ Mister Vince?

You may have seen him on MTV, BET or heard him rocking the beats on your favorite radio station somewhere around the world. Maybe you've experienced him spinning in the world's hottest clubs, anywhere from the Americas, to Europe and Asia. He has electrified the crowds of major international cities such as Hong Kong, St. Tropez, Moscow, Ibiza, Paris & many more.

Mister Vince takes business seriously. Owning multiple companies, including a software company, showing he has what it takes to be successful in and outside of the music industry.

Vince is a New York native with over 25 years in the music business. He started in the music industry working at Tommy Boy Records. Then moved into radio and syndication. Over the years Vince has mixed and produced shows with Ed Lover, Dr. Dre & Walt Baby Love. He now owns Global Wide Media, the company that syndicates Full Throttle Radio.

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## Fatman Scoop 1968 - 2024

"Fatman Scoop, Crooklyn Clan!" "Fatman Scoop, Timbaland!" "You got a 50 dollar bill, get ya hands up...Single ladies I can't hear y'all... Single ladies make noise!" Those are some of the Fatman Scoop lyrics we all know and sing along to. He's notorious for shouting his name and requesting that you do whatever he tells you...so put your damn hands up! Scoop's rambunctious baritone hyping a track inspires his audiences everywhere to "Lose Control"!

The 2 time Grammy winner Fatman Scoop's voice is on some of the biggest most recognizable records on Billboard. Scoop has collaborated with award-winning producers and artists like Missy Elliot, Ciara, BabyFace, Busta Rhymes, Timbaland, Sean Paul, Ying Yang Twins, Faith Evans, Nick Canon and the list goes on! He has performed worldwide, everywhere!! It is easier to name places Scoop has not performed at, versus the places he has. The list is that extensive. Few could captivate a live audience the way Fatman Scoop did. Scoop has a history of radio on Hot 97 in New York. The #1 market in the country. He was a DJ/ Co-host of BET's 106 & Park. And at one time, Scoop even had a popular column in Source Magazine called "Scoopology"

Scoop has even recorded music for blockbuster films like "You Got Served" and "Save the Last Dance." Fatman Scoop spent 21 years hosting Full Throttle Radio worldwide. He was passionate about engaging with his audience all the way up to the very end. His tremendous contributions to the world of music will be greatly missed.



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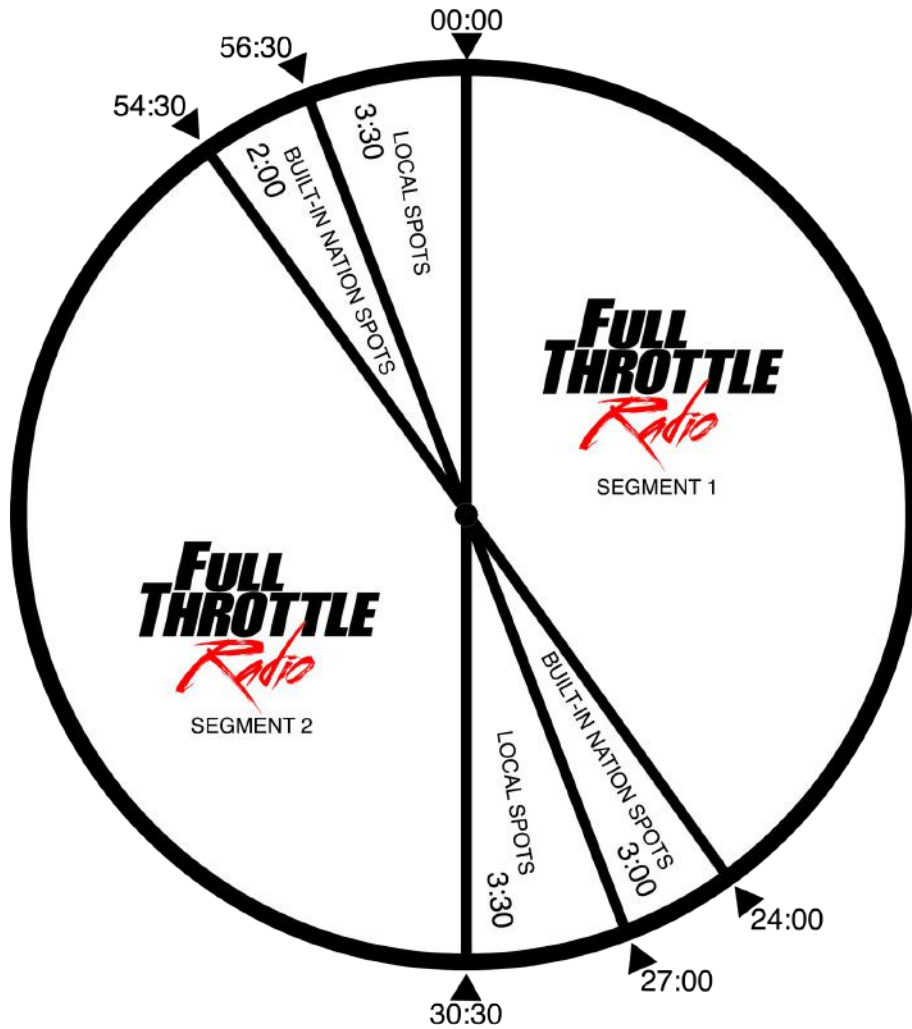


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# FULL THROTTLE

Radio WITH MISTER VINCE

## PROGRAM CLOCK



3 hour weekly Mixshow



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